





# WANT THE SCOOP?

## Get Spotlighted. Get Seen. At The Scoop.

Further East elevates your brand in so many ways. One of the biggest? Meeting with the media. Introduced last year to connect our press and exhibitors over the most impressive news in Asia-Pacific travel, The Scoop offers you more time with the people who can get your story out there.

If you're attending FE 2026 as a property or DMC that deserves the spotlight in print and web publications, then The Scoop is for you. Join us in the morning of Open House for hours of dynamic networking with the influential media members attending this year's show. To keep The Scoop exclusive, there are **only 25 spots available**, and one could be yours.

# WHAT'S ON THE AGENDA?

**WHERE: Hotel Indigo Bali Seminyak Beach**  
**WHEN: 2 NOVEMBER | 08:45 - 14:30**

A morning with the Further East media – regional and international senior editors and travel experts – the people influencing our industry.

Time with the media at The Scoop feels different to meetings on our showfloor. It's more personal, designed to unleash your storytelling skills.



All this for  
**£2,499**

## **08:45 – 09:15 | REGISTRATION AND WELCOME**

Familiarise yourself with the media figures you'll be spending the morning with and hear from the FE team.

## **09:15 – 11:30 | DYNAMIC NETWORKING**

Intimate networking with the media. Let's see where the conversation takes you, beyond just business.

## **11:45 – 12:45 | IMMERSIVE WORKSHOPS**

Where we'll split into even more intimate mixed groups of exhibitors and press, bonding over activities designed to spark the kind of off-the-cuff conversations that lead to lasting relationships.

## **12:45 – 14:30 | LEISURELY LUNCH AT SUGASAND**

Refuel with refreshing drinks, a delicious lunch spread and engaging conversation with the enthusiasts that surround you.

## **14:30 | TRANSFER TO OPEN HOUSE**

Where the conversation will continue alongside incredible content and sunset drinks with more of Asia-Pacific's undeniable brands.

Please note: If you have a senior colleague in PR or marketing who would be better placed to meet the media, they can book a spot at The Scoop instead of you. For an additional £1,499 they can also attend the rest of FE as an additional delegate and double your influence at the main show.

# WHO WILL YOU MEET?

25 global APAC industry influencers.

Further East's carefully curated press programme boasts leading regional and international travel journalists, all looking for the next best APAC property or DMC to feature.

Condé Nast  
**Traveller**  
MIDDLE EAST

**DestinAsian** LATTE

NATIONAL  
GEOGRAPHIC

**TRAVELER**

T A R O TatlerAsia

**TRAVEL+**  
**LEISURE**  
SOUTHEAST ASIA  
HONG KONG & PACIFIC

signature luxury  
**TRAVEL**  
& style

TTG ASIA  
[LUXURY]  
for buyers of premium travel and luxury meetings





# WHO ARE WE LOOKING FOR?

Due to the high status of our press programme, The Scoop is geared towards industry figures who have the closest ongoing relationships with the media – the key players in your business who can share your story well and do your authentic brand justice.

**This includes company Owners, CEOs, General Managers, and Senior PR or Marketing Professionals.**

If this is you, and you'd like to maximise your time with the media, then **we'd love to hear from you.**

# WHY APPLY?

Ever wonder what exactly journalists and editors are looking for? This is your chance to find out, while captivating them with your own unique narratives.

**You should apply if you are:**

- Looking to grow your global media profile
- Keen to strengthen your approach to PR and media relationships
- Ready to maximise your presence at Further East



# BECOME THE CENTRE OF THE STORY

We're reviewing the select few Further Easters who get to expand their PR potential and capture an international audience.

Have a story worth sharing with the world's top APAC writers and content creators?

Apply soon if you don't want to miss your chance to shine.

APPLY NOW



**EMMA LADKIN**  
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east

**2 NOVEMBER 2026**  
SEMINYAK, BALI

