



YOU'RE INVITED

— TO —

FURTHER EAST 2023



THE EVENT REDEFINING LUXURY
TRAVEL IN ASIA PACIFIC



FURTHER EAST IS APAC'S MOST INNOVATIVE HIGH-END TRAVEL TRADE SHOW.

Uniting the world's most original, APAC-focused travel brands, buyers and globally renowned media, our mission is to create a unique community that attracts the most forward-thinking minds in luxury hospitality.

What's Included?

- ◆ Bespoke media programme full of exciting activities, hosted by some of our partners in Bali
- ◆ Up to 20 pre-scheduled appointments with the leading hotel and destination experts in APAC
- ◆ A ticket to attend Open House, the Further East un-conference hosted at Potato Head Beach Club
- ◆ An exclusive invitation to attend an official Further East Pre or Post Tour - visiting hotels in our community at a complimentary or heavily reduced rate
- ◆ 4 nights hosted accommodation at one of the 5* Further East partner hotels
- ◆ A networking lunch every day of the show, plus dedicated (and delicious!) media meals
- ◆ Entry to both of the official Further East parties - always evenings to remember!



Media Activities

The Further East media activities aim to showcase some of the most unique and exciting experiences available in Bali. Some examples from last year's show include:

1

PLANT, EAT, REPEAT WITH W BALI – SEMINYAK

A hands on foraging foodie experience, hosted in W Bali - Seminyak's new sustainable garden.

2

MASTERCLASS & LONG TABLE EXPERIENCE WITH JOHN HARDY

Lunch and learn at John Hardy's stunning Seminyak boutique, where you'll be introduced to the story behind their iconic jewellery.

3

WELLNESS INSIDER WITH THE LEGIAN SEMINYAK, BALI

Enjoy a healthy juice-making workshop and then relax with a luxurious Legian massage.

4

PRESERVING CULTURE THROUGH CRAFTSMANSHIP WITH DESIGN HOTELS

Learn about Bali's ever-evolving design scene with an immersive workshop where you won't leave empty handed.

FAQ's

Will Further East 2023 consider hosting my flights?

Further East does not offer any flight credit for delegates, to allow for flexibility with arrival and departure times. We offer an exclusive Pre & Post Tour programme which enables delegates to visit some of the incredible hotels and destinations in our community and we encourage you to take advantage of these offers when they are opened in May 2023.

If I am interested in attending, what should I do next?

Complete the form [HERE](#) and one of the team will be in contact shortly.

If I am not yet 100% sure I can attend, should I still register now?

Please do not register until you are sure you can attend and agree to the [T&C's](#).

Instead of attending the entire show from 6-9 November, can I attend only Open House and Day 1 (or Days 2 & 3) of the event?

This is not an option. All delegates must take part in all official Further East events and pre-scheduled activities as per the [T&C's](#).

Do I have to attend all of the media activities, or just the ones that interest me?

We will ask you to select a preferred Media Activity for each day of the event or the option to only have meetings on a given day. These are all subject to availability of the activity and cannot be guaranteed.

Am I allowed to choose to stay at my favourite hotel among the partner hotels?

We do not accept requests for hotel allocations. Once a hotel allocation is provided this cannot be changed. Should you wish to book your own preferred accommodation you can do so, however this will be at your own cost and not covered by Further East.

Can I stay at the assigned hotel for an additional night pre or post show? How do I request for this additional night?

This would be subject to availability and you will be able to contact your allocated hotel once allocations are released in late September 2023.

Can I bring a Plus One and share the same room? Any charges for the Plus One?

This is possible, subject to availability. Additional supplements would be payable direct to the hotel and supplements will be dependent on the hotel allocated. We encourage all delegates to advise us as far in advance as possible if they plan to travel with a partner.

How much will my Plus One have to pay for an additional room in the same hotel?

This will be dependent on the hotel allocated and subject to availability. You will be able to contact the hotel directly after allocations are released in late September 2023.

Will airport transfers be included?

Transfers are not included, however we do provide details of our official DMC Partner should you wish to make arrangements with them directly.

How much is an additional press badge for Open House?

At this stage we have yet to confirm if passes for Open House will be available this year for non-delegates.

Can my local Balinese business partner/ colleague attend Further East 2023 with an additional media badge?

Additional badges can be purchased for £1,299 (£1,399 from 1st September 2023). These will allow your colleague to share appointments with you, however will not include access to any official Media Activities or hosted accommodation.

Some of the Pre & Post Tours list a media rate - will these tours be available as complimentary media stays?

This is dependent on what the community member offers and all details will be visible on our official Pre & Post Tours page to confirmed delegates from May 2023.

